

## **Coulee Corridor Consortium Meeting Minutes**

**Friday, November 20, 2009, Steamboat Rock Restaurant**

**Coulee City, WA 12:00 PM**

Meeting called to order by Tim Alling, Chairman, 12:25 PM, Welcome and Introductions

**Members and Guests Present:** Tim Alling, Ken and Barb Caylor, Birdie and Lowell Hensley, Deb Guttormsen, Bill Fraser, Dale Fraser, John Moody, Denis Felton, Mark Amara, Dyana Crummett, Roger Krug, Darlene Norton, Paul Mahre, and Harry Hayter.

Minutes from October 16, 2009, minutes were accepted as presented.

Agenda Change and Addition- Bylaws will be #13, Chief Joseph Byway Map, Mark A., John Moody, passed.

### **TREASURER'S REPORT Attached**

### **PARTNER REPORTS**

**Birdie Hensley-** Planet Player at Grand Gallery Theatre- Free Christmas Program, December 12, 7:00 PM

**Paul Mahre-** Obama's Stimulus Package has allowed 9 projects and 6 million dollars for WSDOT.

**Dyana Crummett-** Winter Fest in Soap Lake December 12, Art Guild, 3<sup>rd</sup> Wednesday of every month, Soap Lake.

**John Moody-** Miracle on Main Street-Ephrata, Saturday, December 5, 2009, Light Parade, 5:30 PM, Contact Kim Meaney, 509-289-9670. Cowboy Poetry-Whitetail Grange, Saturday, November 21, 2009. This event is part of the Grant County Centennial Celebration. IAFI went on a tour to Odessa November 14 and viewed ice-age flood features such as "Cinnamon Bun." Next meeting is December 12. Remember, IAFI meet at 11 AM the 2<sup>nd</sup> Saturday of each month. A program and outing will be planned for Deember. Visit Soap Lake for Locals for more information as the date approaches.

**Denis Felton-** Tune into 1580 AM for professional message that promotes State Parks, Ice Age Floods, and Coulee Corridor National Scenic Byway. This message can be heard when you are traveling along the byway near Dry Falls.

**Ken Caylor-**Othello will vote on their budget on Monday. Adams County Centennial will occur in 2010. Ken asked if the Coulee Corridor could donate \$100 for a brick. The centennial kickoff is scheduled for May 22, 2009.

### **COORDINATOR'S REPORT Attached**

#### **2003 Grant**

Gray and Osborne Engineering Firm was the only company who sent a statement of qualification packet.

A big thank you goes to Denis Felton and Sun Lakes State Park for volunteering their time to install the Lake Lenore Interpretive Signs.

Bill Fraser presented the idea of using any extra funding from this grant to fund the radio notification signs.

## **2005 Grant**

Bill Fraser presented the trailblazer signs

Roger Krug, Ken Caylor and Bill Fraser will be on a committee to make final decisions regarding the locations of the loop route/trailblazer signs.

Bill Fraser presented the first draft of 2010-2030 Scenic and Recreational Highway Project Needs.

## **NEW BUSINESS**

**American Road Magazine-** We are getting great feedback from our ads. Due to some internet problems, American Road is offering two free months if we offer trip itinerary. The CCC membership would like Dale Fraser, DesignSyndicate to put together an estimate for the web site itinerary. Also, Debra G. suggested that we need to establish a marketing committee. If you are interested in serving on this committee, please contact Tim or Corinne. A motion was made to have Dale present an estimate for the itinerary. Debra G., Birdie H., passed.

Mark Amara- He has been assembling historical sites along the Coulee Corridor National Scenic Byway for the last three years. In mid October, Mark met with Tim to strategize how the map was going to be printed. The CCC approved to help with the printing costs at the October meeting. A rough estimate for printing is 10,000 copies for \$4,000. Mark has contacted byway towns and is waiting for input/feedback from towns.

Dale Fraser- Twitter or Facebook... Both of these are Social Networking Opportunities. Dale gave the group a quick education about these opportunities. Clearly, the group thought these would be a great marketing opportunity. After some discussion, a motion was made to have Dale set the CCC up on Twitter and Facebook. This will not cost any additional money. Mark A. Deb, motion passed

## **CCC BYLAWS**

The CCC Bylaws- The CCC discussed the bylaws. There were some concerns and confusion, so the group is going to continue to review the bylaws until December 11. All comments need to be received to Deb by Friday, December 11. This is the last call for this process. The CCC Membership will vote on the bylaws at the January 15, 2010 meeting.

The group had a discussion about the Chief Joseph Panel.

Meeting Adjourned at 2:57 PM

Respectfully Submitted, Corinne Isaak, Birdie Hensley, Secretary