

Coulee Corridor Monthly Meeting
January 16, 2015
Corral Restaurant, Warden, Washington

Members and guests present: Tim Alling, Mark Amara, Barbara and Ken Caylor, Denis Felton, and Harry Hayter. Denis Felton renewed his membership on this day.

Meeting called to order by Chair Tim Alling at 12:25 pm
Greetings and Introductions

CCC Executive Board Secretary position remains vacant. Discussion centered on alternatives to fill it if no one volunteers. Utilization of a voice recorder was mentioned though it would involve extra work to transcribe it later. If no one volunteers, there could be a rotating secretary among the attending members. Mark Amara agreed to take Minutes at the January 16, 2015 meeting as long as someone else volunteered at future meetings.

Partner Reports

From Moses Lake – Mark Amara announced that the Grand Opening of the Moses lake High School Swimming Pool is Saturday, January 24, 2015. The First Annual Columbia Basin Eco-Gardening Symposium, a joint venture sponsored by the Grant-Adams Area Master Gardeners and Grant County Conservation District is scheduled for Saturday April 25, 2015 at BBCC. Amara is the project archaeologist for a Pygmy Rabbit Reintroduction Project on an area northwest of Ephrata coordinated with US Fish & Wildlife Service, Washington Department of Fish and Wildlife, Nature Conservancy, and a private landowner.

From Othello – Ken Caylor indicated the Othello City Council had approved a \$250,000 skate board park which will be installed by early summer. The Othello City Council has been alerted that the CCC Community Kiosk for Othello should be finalized and there are currently two sites being considered, at Pioneer Park or at the US Fish & Wildlife Service complex, though approval on a specific site has yet to be garnered. Ken also described additional potential CCC loops to include Palouse Falls.

From Grant County Tourism – Tim Alling will be attending the Washington Sportsman's Show in Puyallup at the end of January. The Eastern Washington Travel Planner, the Harry Hayter publication, and many other pamphlets and promotional materials will be available for distribution there.

December 19, 2014 Meeting Minutes

Mark Amara moved and Ken Caylor seconded the motion to approve the Minutes with a correction to change Soap Lake to Connell for the June meeting location. Motion passed.

Meeting Agenda

Mark Amara suggested adding the newsletter as an agenda item. Barb Caylor moved and Denis Felton seconded the motion to approve the agenda. Motion passed.

Treasurer's Report

Barb Caylor presented the report showing \$4297.31 in checking. Reimbursements in 2014 were obtained from the City of Othello, City of Grand Coulee and Grant County Tourism with supporting documentation. No new invoices. Denis Felton moved and Mark Amara seconded the motion to approve the Treasurer's Report; motion passed.

FSI Flood Scene Investigator

Tim Alling has been working on an FSI rack card which highlights 6 sites along the Coulee Corridor. 10,000 copies will be available for distribution soon. It will be used in conjunction with an outreach effort to show off

the American Geographical Society Grand Coulee Tour of 1912, which is being developed and displayed at the Grand Coulee Dam Visitor Center. Tim negotiated a cooperative agreement between the US Bureau of Reclamation, Coulee Pioneer Museum, and the CCC to display pictures and show relevant movies at the dam visitor center.

Additional tangential discussion centered on more effective ways to get the CCC's message out to travelers. Displaying a broader reach on the rack card credits might have offered a way to placate and encourage additional sponsors to participate in its support or to benefit other communities. Harry Hayter suggested making improvements to the ways that the CCC uses social media to promote tourism along the byway. Enhancing the website, making it more user friendly and proactive, with regular changes was offered as a way to get more participation. Having additional Links to other websites was suggested as a way to reach out to the public and offer them options AND seeking out business sponsors was another recommendation. Adding questions to engage website entrants was suggested like: tell us about your trips, how did businesses treat you, or show us your pictures were all ways of engaging the public and soliciting their opinions. Harry Hayter agreed to follow up with website designers to find out costs to set up and maintain a Facebook page and more pro-active website pages.

Committee Reports

Denis Felton provided an update on the 2005 Grant. The "90% Draft of the CCC Community Kiosk Template" was discussed. Denis passed on the CCC comments to Melanie Pierson, graphic designer who is making the recommended changes. Photos are still needed for the template version. Pierson suggested using CCC pics or obtaining them from Flickr on the web. To assess potential pictures using Flickr, the 2005 Grant Committee scheduled a meeting for Thursday, February 5, 2015 at 9:30 AM, Moses Lake at the EDC building. Pierson is waiting for input from the cities on their parts though no city kiosk content has been written to date.

The Gray & Osborne contract scope of work has been revised and updated since the last one expired in December 2014. The new contract has language that includes permitting.

Denis met with the City of Soap Lake's revitalization committee to get the status of the cities kiosk location. A GPSed site has been identified and may be approved by the city before the end of January. Felton will recontact Coulee City to find a suitable kiosk location; Warden and Othello kiosk locations will be priorities for Ken Caylor to follow up with.

Newsletter

The next edition of the CCC newsletter is being worked on. Articles were solicited with a deadline ASAP.

Meeting adjourned 3 PM.

Respectfully Submitted:



Mark Amara

MEETING SCHEDULE;

Feb 20, 2015 - Grand Coulee Dam Area - (Birdie)

Mar 20, 2015 - Hartline (Tim)

Apr 17, 2015 - Othello - Senior Center - (Ken)

May 15, 2015 - Moses Lake - (Mark)

June 19, 2015 – Connell – (Ken)

July 17, 2015 - Grand Coulee (Tim)

Aug 15, 2015 - Coulee City (Rick)

Sept 18, 2015 - Omak (Barb)

Oct 16, 2015 - Mar Don (Tim)

Nov 20, 2015 - Ephrata (Dyana)

Dec 18, 2015 - Soap Lake at Don's